



COMPLETE GUIDE TO DONOR INITIATED GATHERINGS

DIGS FOR BOARD MEMBERS
AND POTENTIAL HOSTS

DONOR INITIATED GATHERINGS (OR DIGS)

What are DIGs

Why DIGs

How does it work?

Who should host a DIG?

What if I want to know more
about hosting a DIG?

HOSTING YOUR FIRST DONOR INITIATED GATHERING (DIG)

Why Host?

Who to invite?

How to invite people to a DIG

Other DIG questions:



DONOR INITIATED GATHERINGS

What are D.I.G.s

Donor-initiated gatherings are volunteer-led, intimate events or "friendraising" parties hosted by supporters to introduce new prospects to a nonprofit's mission, cultivate relationships, and raise funds, often serving as a key strategy for securing major gifts. These, often social, gatherings grow donor lists, foster engagement, and can include giving circles where attendees pool resources for greater, collective impact.

Why D.I.G.s?

Our goal is to build relationships with like-minded people who financially support Charis as a passionate act of obedience and worship. DIGs are an opportunity to share the mission and vision of Charis in an intimate, relaxed, and relational way. This lends itself to better relationship building.

How does it work?

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Who should host a D.I.G?

Anyone who considers themselves to be a friend of Charis, who wants people in their circle of influence to also become friends of Charis. To start with, I'd like to see board members and long time supporters hosting DIGs.

What if I want to know more about hosting a D.I.G.?

If you are interested in hosting a DIG contact Paige Kelley for more information at paigekelley@charisfdl.com or 920-238-0874



HOSTING YOUR FIRST D.I.G.

Why Host?

Hosting a DIG helps connect people to the mission of Charis, it helps spread the passion for life throughout our area, and helps Charis continue to provide pro-life services to our community.

Who to invite?

Who do you like hanging out with? Who do you know that is interested in helping women, families and babies? Who do you know that wants to learn more about what our community is doing to help vulnerable people groups? Invite any of the people who fall into those categories. This could be a specific group (like a bible study, or softball team) or an eclectic gathering of your favorite people from work, church, and beyond.

How to invite people to a D.I.G.

How you actually invite someone will vary depending on your event and the people you're inviting, but here are some things to remember:

Tell people honestly what you are inviting them too.

Be clear about what will be asked of them. We can decide together the purpose for your event, but if we are asking for volunteers, financial partners, community representatives, etc let them know up front.

For example "Hey Jim, Rob and I are having a little backyard barbeque to raise money for Charis, that organization I'm on the board for. We thought you and Cindy may be interested in what they do and that it'd be fun to get together, are ya'll free on Friday the 23rd?"

Your invitation should reflect your event. If it's casual, then a text or call may be best, but if you're going for something more upscale a printed invite may be better.

Number of people invited is up to you, you know what works best for your group. However we recommend between 10-15, no more than 20. It's hard to build relationships in a crowd.

Keep it personal. The whole point of this is to build relationships and personal invites are always more effective than an email blast.



Other D.I.G. questions:

- What kind of “event” do I need to plan?
 - Just like the name indicates, this is a gathering.
 - That said, how do you prefer to gather with your people? Plan that event.
- Do I have to have “rich” friends to host a DIG?
 - Simply put no.
 - The primary purpose for DIGs is to raise up partners of Charis. There is no minimum entry.
 - The “ask” is customized for each DIG.
 - So if you have friends with deep pockets and want me to ask for \$10,000/person great!
 - If you’re gathering is more middle America and you think asking for \$25/month is a better ask that’s great too!
 - If you think you have a group of people who could be volunteers and board members. we’ll ask for that.
 - Point is you’re in charge. We will never present an “ask” that you aren’t comfortable with.
- When can I plan a DIG?
 - Anytime you want!
 - We will blackout dates leading up to our other fundraising events (ie last week of Oct–first week of Nov when we have our Banquet) and may have dates we are unavailable due to staffing concerns but generally speaking we will make your date work for us.
- What’s the smallest size group I can host?
 - While we recommend 10-15 people, we will consider any size group.
 - Please note, really small groups may feel like people being singled out.
- What if I’m just not sure what to do?
 - We are here to help make your DIG a success, any questions, problem solving, brainstorming, or help we can provide we are happy to offer.
 - email paigekelley@charisfdl.com



To schedule your DIG or for more
information contact Paige Kelley at
920-933-5589 or
paigekelley@charisfdl.com



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